

***sail*Racer**
PASSIONATE ABOUT SAILING



Sports Presentation

Engaging spectators in your event



- World's largest searchable database of racing results
- Online entry and other event management systems
- Results, tracking and analysis
- Live commentary from the event

www.sailracer.co.uk

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GPS Tracking



GPS Tracking

- **Spectators -**

- Follow live action
 - Web
 - Mobile apps
 - Bing Screens in club

- **Sailors**

- Replay the race
- Performance Analysis

- **Coaches -**

- Learn from past races
 - Strategy
 - Tactics

- **Safety**

- Locate fleets
- Deploy safety boats
- Contact sailors to re-assure

- **Race Management**

- Assist course laying

Web presentation

Race Status

Race Viewer

Blog

Latest Positions

Series predictions
Based on
Last mark roundings

Leg Analysis

World Class Sailing Events RYA
RYA Youth Nationals 2013
 Largs Sailing Club, 31st March - 5th April

Latest : Event now finished

Home NOTICEBOARD COMPETITORS ENTRIES NEWS GALLERY VIDEO CONTACTS PREVIOUS EVENTS RESULTS

Live 420 Racing - Last Mark - Race 13 Latest: 420 Race 13 in Replay Predictions Analysis

TackTracker

Chart 1: Chart 2: Stretch
 Speed: None

GBR 54053 CATTERMOLE
 GBR 54752 FOSTER
 GBR 54575 HARNETT
 GBR 54850 CAYLOR
 GBR 54852 GRAY
 GBR 53889 WRIGLEY

LATEST Race 13

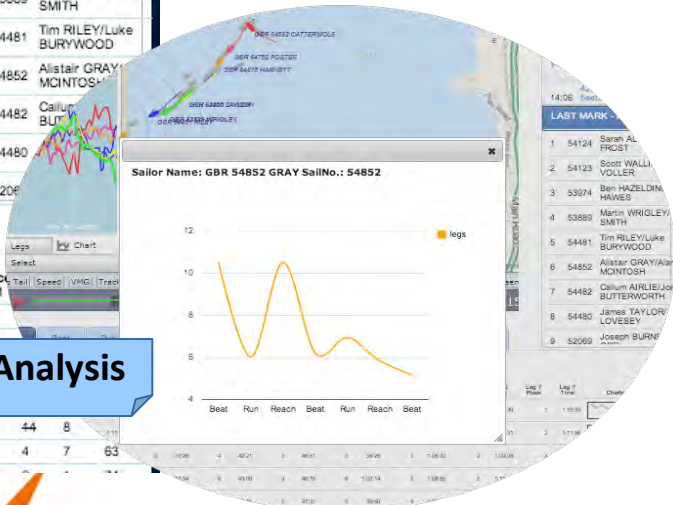
- 16:50 Event now finished.
- 14:50 All laser and radial fleets finished. Fleets now heading in.
- 14:29 29er fleets racing abandoned fleets heading ashore.
- 14:20 and spifire fleets racing
- 14:06

LAST MARK - RACE 13

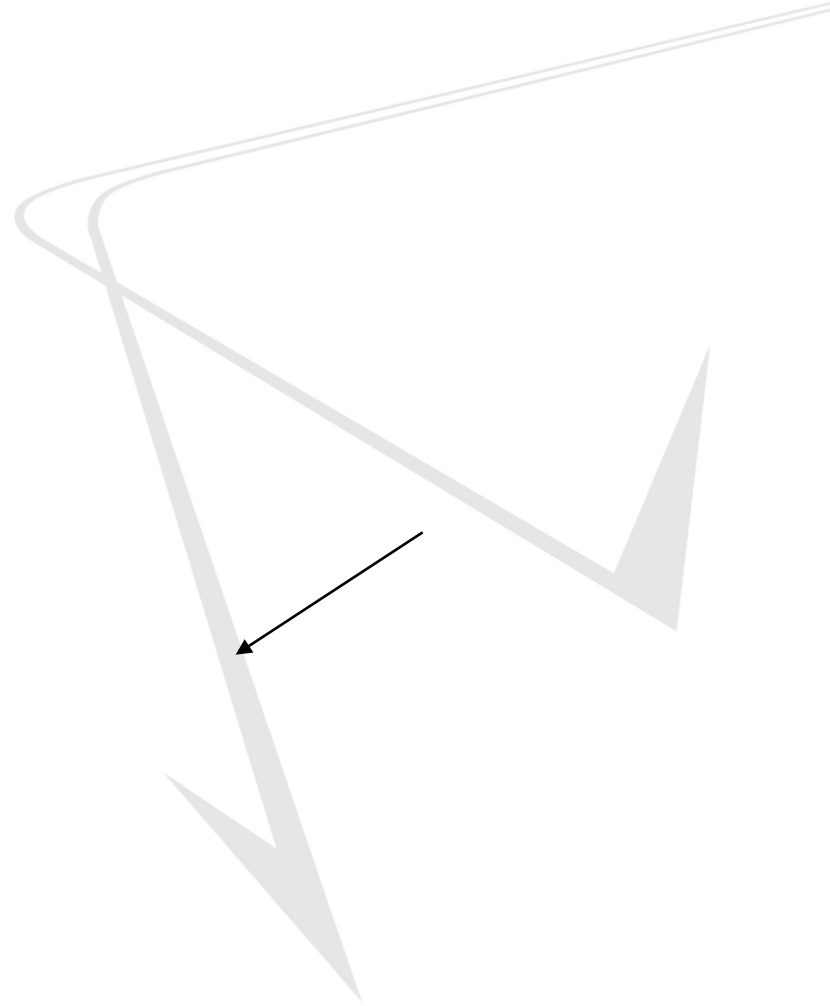
1	54124	Sarah ALTON/Molly FROST
2	54123	Scott WALLIS/Josh VOLLER
3	53974	Ben HAZELDINE/Ben HAWES
4	53889	Martin WRIGLEY/Sarah SMITH
5	54481	Tim RILEY/Luke BURYWOOD
6	54852	Alistair GRAY/Aidan MCINTOSH
7	54482	Callum AIRLIE/Josh BUTTERWORTH
8	54480	James TAYLOR/James LOVESEY
9	52069	Joseph BURTON

Predictions (4/5/2013 3:24:42 PM)

Rank	Sail No	Boat Name	Crew	Race 1	Race 2	Race 3	Race 4	Race 5	Race 6	Race 7	Race 8	Race 9	Race 10	Race 11
1	54481	Tim RILEY	Tim RILEY	1	2	5	8	2	46	4	44	3	1	6
2	54123	Scott WALLIS	Scott WALLIS	10	3	7	1	7	1	1	4			
3	54853	Annabel CATTERMOLE	Annabel CATTERMOLE	2	8	3	2	42	6	5	9			
4	53974	Ben HAZELDINE	Ben HAZELDINE	3	42	6	12	5	5	2	6			
5	54480	James TAYLOR	James TAYLOR	5	4	1	10	8	4	44	1	7	11	4
6	54482	Callum AIRLIE	Callum AIRLIE	7	1	4	7	42	3	13	2	4	44	11



Web presentation



REGATTA
WORLD CUP

HOME
NOTICEBOARD
COMPETITORS
RESULTS
MEDIA
TRACKING
NEWS
CONTACTS
CLASSES
SPECTATE

21.1

Finished	Finished Racing 12:59	Finished undefined 12:17	undefined 12:33	Finished Racing 13:36
Finished Launching 13:40	Finished	Finished	Finished Finished 13:23	Finished Racing 13:50

SCOTT

AINSLIE

POSTMA

More

TRACKING

SELECT RACE

Map
#Results
Chart
Map
Sat
Fullscreen

CAMERA 1

00:10
04:52
menu

CAMERA

CAMERA 1

CAMERA 2

WEB CAM
B:22:50 AM (FRI)

Sail for Gold

Radio

87.7fm

UPDATE

★

SATURDAY ALL CLEAR LINE FOR START OF MEDAL RACE. -

★

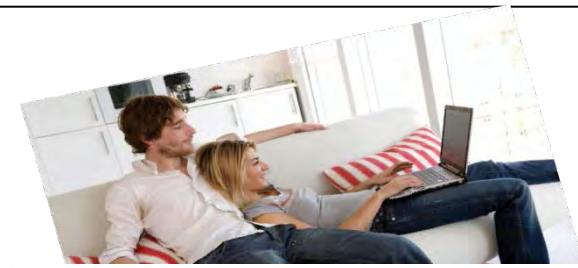
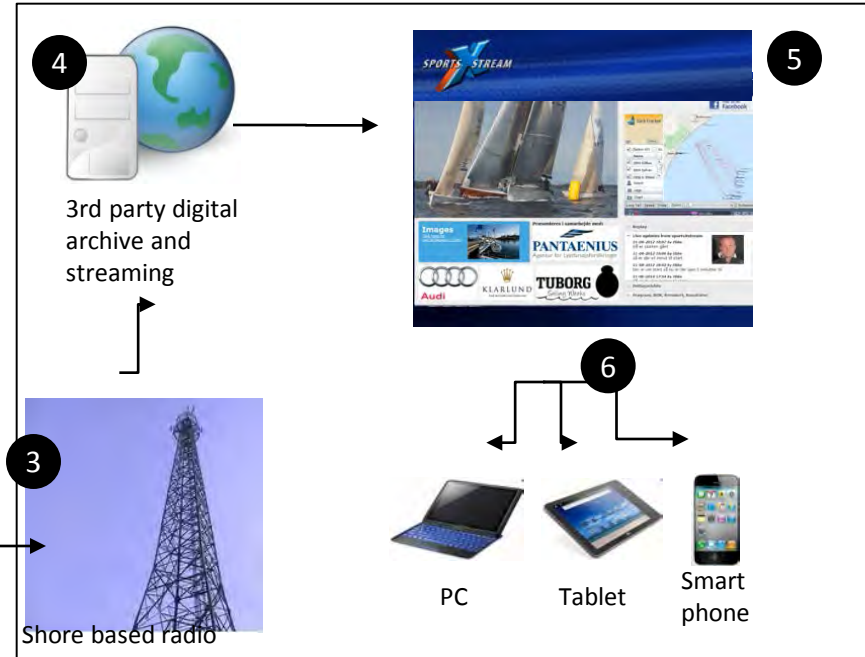
SATURDAY COURSE L2 FOR THE MEDAL RACE. -

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sXs produce on location





Skandia Sail for Gold

- **Online Entry** – sailors enter and pay online
- **Dynamic Entry List** – Automatically generated from paid entries. Links to individual sailor results
- **News, documents and other notices** – Easily add event content
- **Email & SMS broadcasts** – Communicate with competitors, officials and supporters
- **Social Networks** – integrate the likes of Facebook and Twitter into event website
- **Results** - leverage SailRacer results database for searching and analysis
- **Video, Tracking & other media** - integrated into event site
- **Distribution** – data push out, use of widgets on third party sites to take filtered content

The screenshot shows the Skandia Sail for Gold website. At the top, there's a navigation bar with links: HOME, COMPETITORS, NOTICEBOARD, ENTER, ENTRIES, MEDIA, RESULTS, NEWS, CONTACTS, 2010. The date and location are 6 - 11 June 2011, Weymouth, UK. The main content area features a weather widget for Weymouth (16.5°C, Freezing fog, 6°C temperature, 1021 mb pressure). A featured article titled '10 MINUTES WITH RYA COMPETITIONS MANAGER TIM HALL' is highlighted. Below it, there's a 'NEWSLETTER' sign-up form and a 'REGISTER FOR RACE ALERTS' section with social media icons for Twitter, Facebook, and YouTube. A sidebar on the left lists various racing classes with their respective race counts and 'More...' links. At the bottom, there's a 'Click here' button with a colorful graphic.

Results Integration

TracTrac

Class	Start	Finish	Time	Rank	Points	Notes
1.1	09:00	10:00	01:00:00	1	10	
1.2	09:00	10:00	01:00:05	2	8	
1.3	09:00	10:00	01:00:10	3	6	
1.4	09:00	10:00	01:00:15	4	4	
1.5	09:00	10:00	01:00:20	5	2	











Class	Start	Finish	Time	Rank	Points	Notes
1.1	09:00	10:00	01:00:00	1	10	
1.2	09:00	10:00	01:00:05	2	8	
1.3	09:00	10:00	01:00:10	3	6	
1.4	09:00	10:00	01:00:15	4	4	
1.5	09:00	10:00	01:00:20	5	2	



Results Integration

HOME NOTICEBOARD ENTRIES VIDEO WEATHER RESULTS NEWS TRACKING GALLERY																	
283° : 4.88 kts (21:50)																	
Race Status																	
Class	R1	R2	R3	R4	R5	R6	R7	R8	R9	R10	R11	R12	R13	R14	R15	R16	R17
29er	🚩	🚩	🚩	🚩	🚩	🚩	🚩	🚩	🚩	🚩	🚩	🚩	🚩	🚩			
Radial (Gold)	🚩	🚩	🚩	🚩	🚩	🚩	🚩	🚩	🚩	🚩	🚩	🚩					
Spitfire	🚩	🚩	🚩	🚩	🚩	🚩	🚩	🚩	🚩	🚩	🚩	🚩					
RSX	🚩	🚩	🚩	🚩	🚩	🚩	🚩	🚩	🚩	🚩	🚩	🚩					
Radial (Silver)	🚩	🚩	🚩	🚩	🚩	🚩	🚩	🚩	🚩	🚩	🚩	🚩					
420	🚩	🚩	🚩	🚩	🚩	🚩	🚩	🚩	🚩	🚩	🚩	🚩					
Laser	🚩	🚩	🚩	🚩	🚩	🚩	🚩	🚩	🚩	🚩	🚩	🚩					

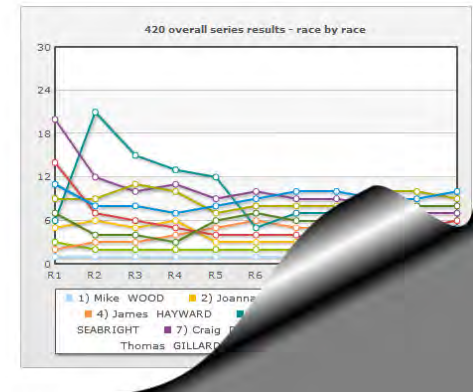
Status	
	Not Run Yet
	Preparing
	Ashore
	Postponed
	Scheduled for
	Race
	No Race
	

HOME	NOTICEBOARD	ENTRIES	VIDEO	WEATHER	RESULTS	NEWS	TRACKING	GALLERY	CONTACT US
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2010 RYA Volvo Youth Nationals, Weymouth - Progressive Results, 420

Please select which sailors to show their overall position progressing through the week

- 1) Mike WOOD
- 2) Joanna FREEMAN
- 3) Tim GRATTON
- 4) James HAYWARD
- 5) Joshua PISTOL
- 6) Amy SEABRIGHT
- 7) Craig DIBB
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- 15) Sarah ALTON
- 16) Issy HAMILTON
- 17) Jess LAVERY
- 18) Christian TOWNROW
- 19) Christopher TERNIAN
- 20) Toby MORSLEY
- 21) Andrew WISHART



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Tracking and Statistics

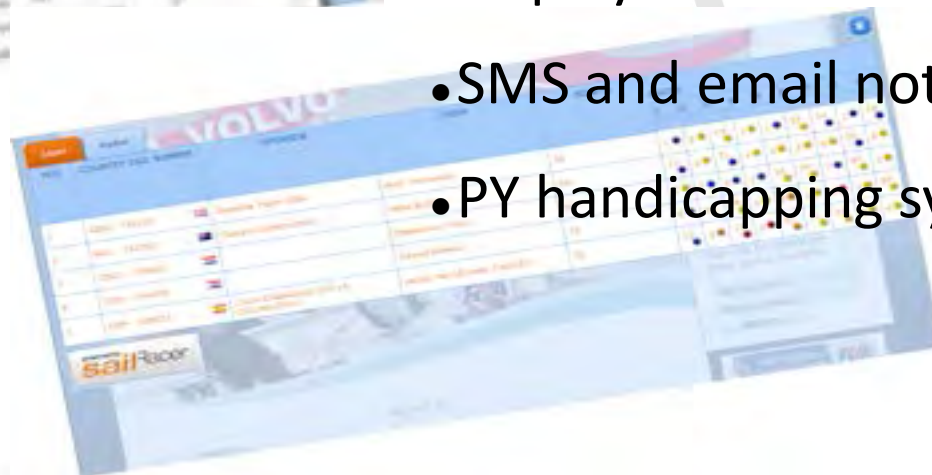


- **Tracking** – integrate fully into your website
- **Playback** – review races when you want – compare sailors race track and performance
- **Predictive Results** – predict final series results based on current race position
- **Statistics** - generate race statistics for that event and from archive

Results Management and Presentation



- Easy upload and integration
- Powerful results analysis
- Faster results upload
- Results team by course
- Overlays to optimise results display
- SMS and email notifications
- PY handicapping system



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Results

Tabs to allow easy class selection

Sortable columns

Full screen overlay
Maintains event branding

POS	COUNTRY	SAIL NUMBER	SPONSOR	CREW	POINTS	RACES								
						1	2	3	4	5	6	7	8	9
1	GBR	195130	Skandia Team GBR	Nick Thompson	59	1	6	14	2	1	20	14	2	14
2	NZL	192703	Canem Construction	Mike Bullot	64	11	9	21	4	2	3	8	5	6
3	CRO	179402		Stipanovic Toni	69	2	2	1	1	16	38	7	40	2
4	CRO	194935		Daniel Mihelic	72	5	28	29	6	6	1	5	1	28
5	ESP	188623	CAJA CANARIAS,USP LA COLINA,ZHIC	Javier Hernández Cabrán	76	13	8	13	3	31	31	15	9	4
6	CYP	193773		Pavlos Kontides	86	18	1	3	7	5	30	1	18	8
7	DEN	192679	TORM	Kristian Kjaergeard	92	4	11	8	8	10	33	53	4	14
8	AUT	104464		Andreas Gontzer	95	10	20	39	1	5	7	31	8	18
9	ARG	192112	YCA/Carrera/SDN	Julio Alsogaray	96	4	10	29	1	31	8	22	16	10
10	NOR	192592	Eldorado	Kristian Bluh	104	21	5	24	5	25	5	4	23	12

Fleet Details if available

Event Website

Branding Opportunities for Sponsors

- URL
- Results
- SMS
- Web
- Tracking
- Video
- Radio

A collage of images illustrating branding opportunities on an event website. It includes a screenshot of the RYA Volvo Youth National Championships website, a mobile phone displaying a website, a weather widget, a live tracking map, and a results page for the Skandia Sail for Gold 2011. The results page features a table with columns for Class, Pit Lane, Launch, and Race Start, listing various sailboat classes and their respective times.

Class	Pit Lane	Launch	Race Start
Laser	0910	0930	1005 hrs
470 M	0940	1000	1035 hrs
Laser R	1010	1030	1105 hrs
470 W	1040	1100	1135 hrs
49er	1110	1130	1205 hrs

9. Actual Event – Branding

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Results Push Out

- Live race results
- Broadcast to subscribers via email and Mobile SMS Text
- Subscribers can filter by class and sailor name



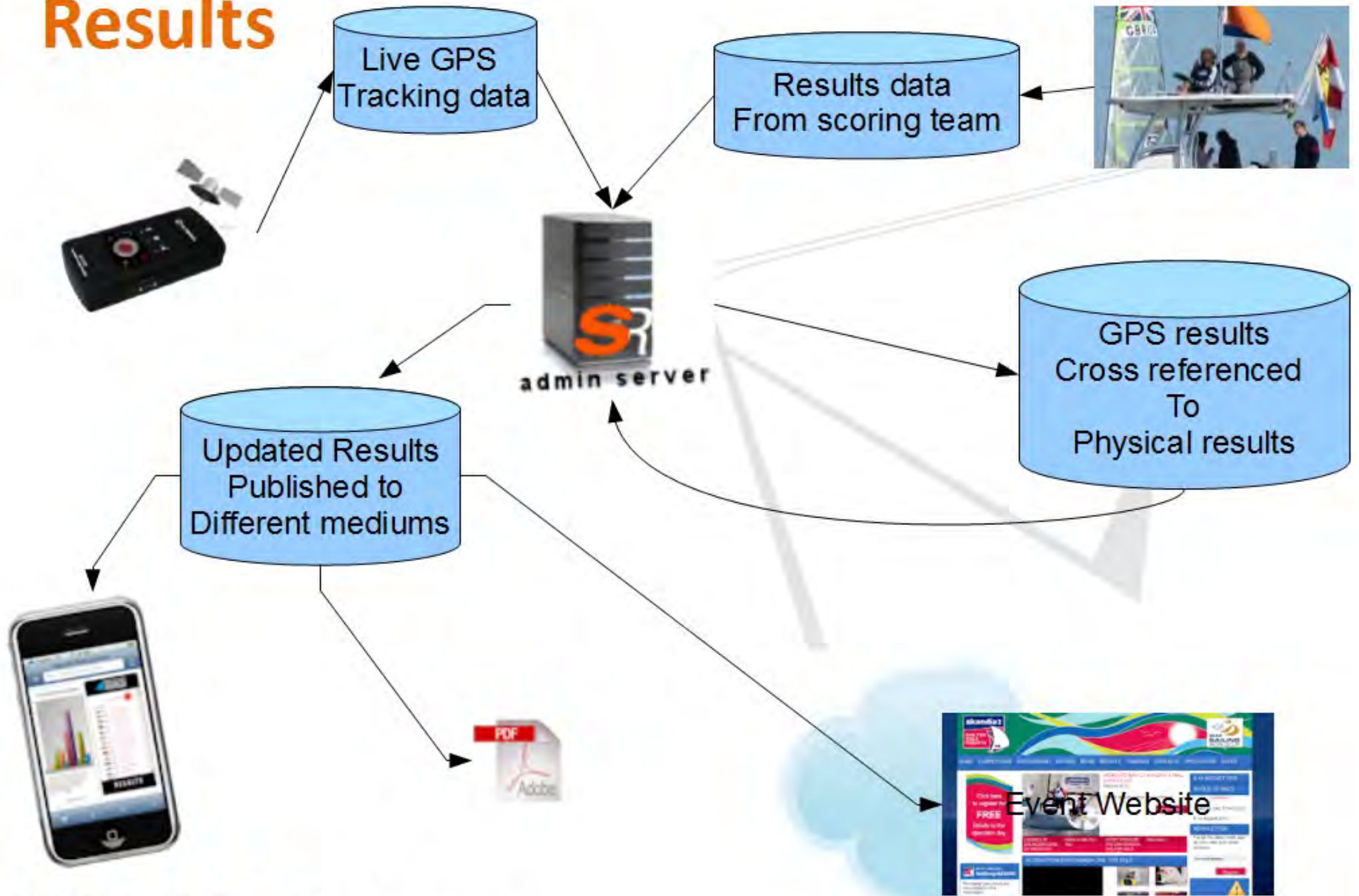
"This is an excellent system – I am getting the 29er results in Dubai before Lucy gets them – and she is in Largs!"

Parent at 2009 RYA Youth Nationals
Parent at 2009 RYA Youth Nationals

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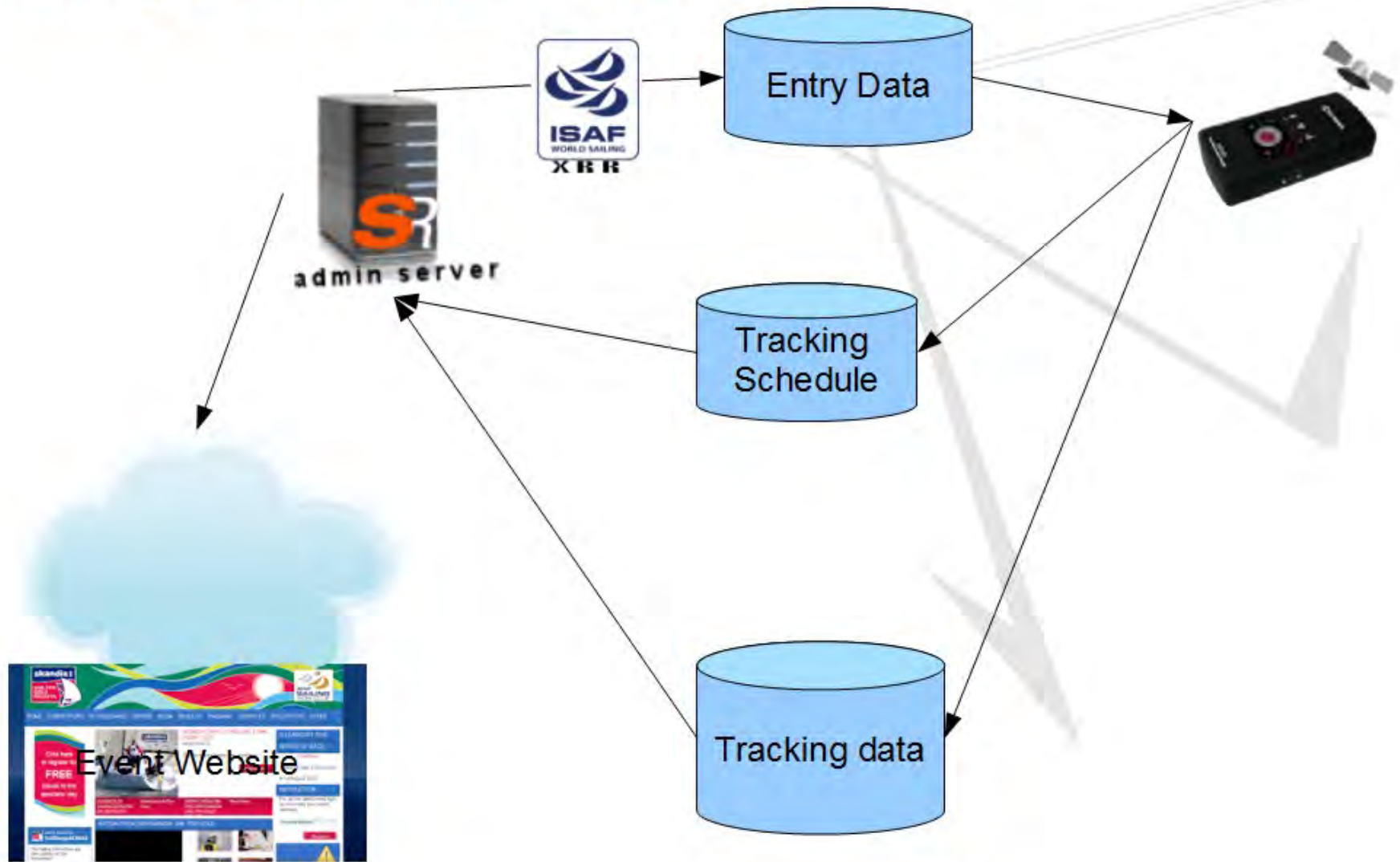
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Results



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Integration with tracking



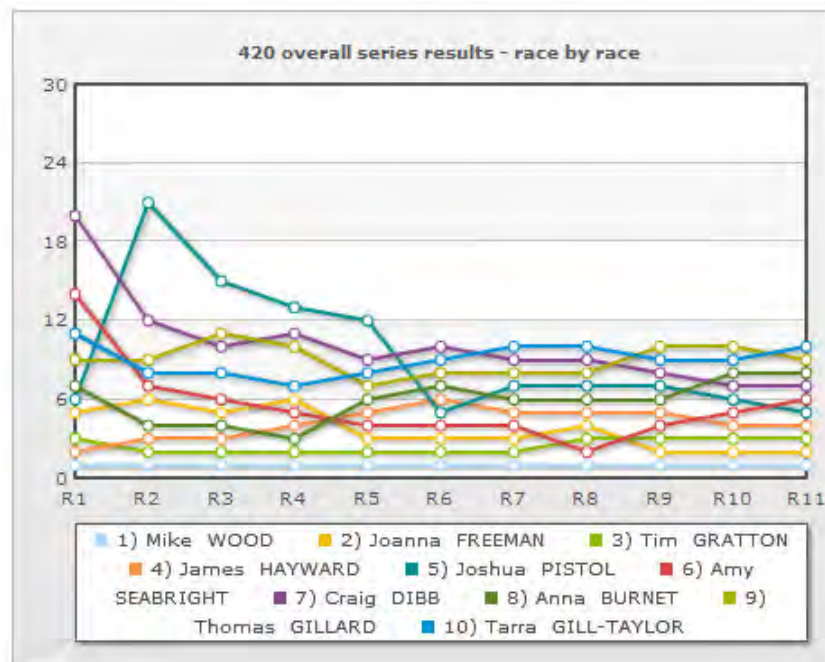
Results Analysis

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ALL	Accommodation	Travel	Sailing												
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Event Tracking

- Real-time tracking from on board GPS units (GPRS back to server)
- Automated import of entry list from SailRacer Admin
- Live integration of tracking data and results (predicted series table)
- Email and SMS updates
- 3D simulation of racing



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