



To unite, assist and serve...

What is the IWA?

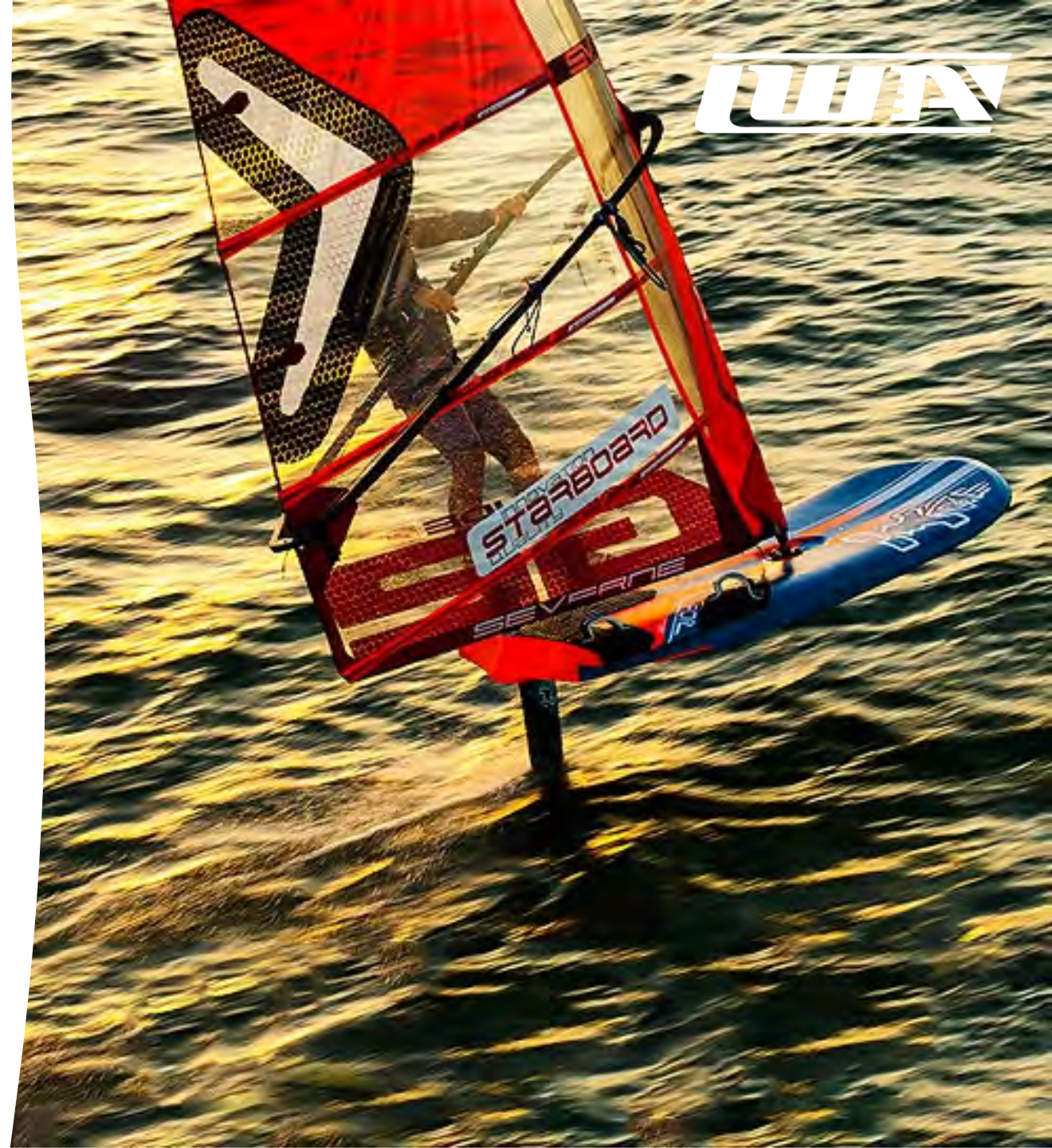


Members



IWA Roles

- Grow the sport of windsurfing worldwide
- Represent member's interests
- Provide leadership
- Market & promote
- Establish global competition structures
- Act as a communications hub
- Administer





IWA Represents
its member class
associations to
the

- Public
- Media
- Industry
- World Sailing
- Event Organizers

IWA leads by

- Establishing high standards at international regattas
- Building a world-wide corporate identity for the sport
- Establishing "holistic" development policies (education)
- Acting to strengthen bonds between classes
- Resolving conflicts of interest
- Putting surplus class funds into a development trust
- Establishing a reputation for prudent financial management





Development of the Sport

- Funding of windsurfing development programs
- Opening of new markets
- Global awareness of windsurfing
- Funding of the administration
- Publicity

IWA Markets & Promotes by defining (1)

- Standard Agreements
- Championship Organisers
- Regatta Organisers



IWA Markets & Promotes by defining (2)

- Media Rights
- World Championships
- Continental Championships
- Continental Tours
- Special Recreational Events
- Event Guidelines
- Rules and Regulations
- Recreational Competition Formats
 - inc. age & weight divisions





IWA Markets & Promotes by defining (3)

- The windsurfing pathway
 - Inc. Routes to the TOP
- Windsurfing disciplines

IWA Communicates by

- Building a community of windsurfers
- World Sailing & key committee members
- National authorities & key officials
- National windsurfing associations & key officials
- Industry partnerships
- Media partnerships
- Distributing news
- Providing NoRs on behalf of sanctioned regatta organizers





IWA Administers

- Regatta Set-up
- Annual Calendar
- Processing Entries
- Book Keeping & Budgeting
- Standard Systems & Procedures
- Class Websites
- Membership Logs



IWA Summary

- Pro-active Leadership
- Working to maximise areas of class agreement
- Developing clear well promoted strategies
- Providing Professional Administration

With the vital support of partners and NCAs
Together we can make it happen!